

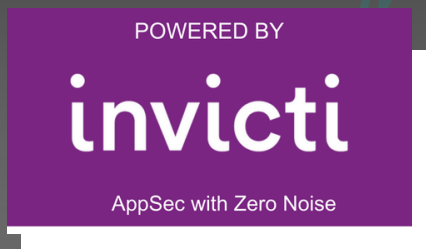
Strategic AppSec Partnership Program

Managed AppSec Services by True Positives

Security consulting firms confront declining penetration testing revenues as automated scanning tools commoditize traditional assessment services. Client expectations have shifted toward continuous security monitoring and strategic advisory relationships that many firms lack infrastructure to deliver profitably.

Transcend Commodity Testing - Capture Strategic AppSec Engagements

- Enterprise-grade Invicti DAST with false positive removal by experts
- Built on the dynamic (DAST) testing platform enterprises trust most.



- Executive-ready risk reporting with remediation-centric findings detail
- Remediation validation rescans - standard inclusion

Tiered Service Architecture - Strategic Revenue Expansion

- **Foundation Layer:** T+ delivers enterprise-grade DAST scanning with expert validation, establishing baseline security coverage that supports your client relationships.
- **Enhancement Layer:** Your security specialists conduct targeted manual testing where automated scanning requires human judgment and specialized domain knowledge.
- **Strategic Layer:** Position your firm as comprehensive AppSec authority through advanced services: business logic assessment, threat modeling workshops, secure architecture review, and development lifecycle integration consulting.

Competitive Authority Fuels Exponential Growth



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Strategic Services Revenue



MSSP Commissions Revenue

Subscription
Stickiness Maximizes
Client Lifetime Value

**Beyond Pen Test Boom:
How Application Security Firms
Maintain Market Position**

Evaluate Partnership
Opportunity



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