

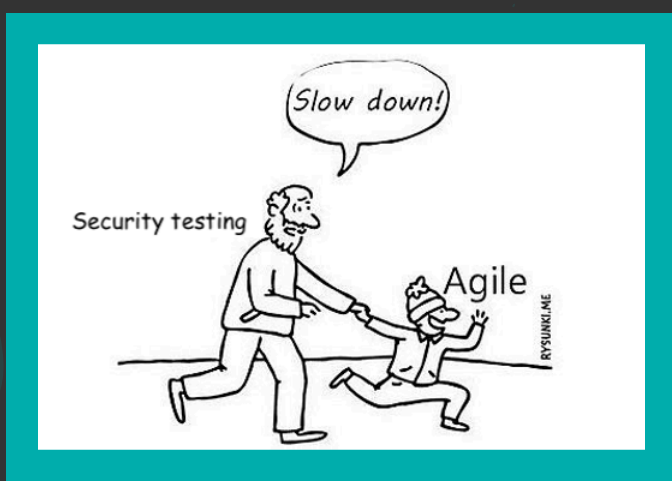
# In-House vs. MSSP Application Security

## A Strategic Comparison for Security & Technology Leaders



**Background.** At the dawn of the 21st century, Microsoft's Trustworthy Computing initiative marked a turning point—elevating software security (AppSec) to a boardroom priority.

Since then, agile methods, CI/CD, cloud-native design, and AI-assisted coding have radically increased the velocity of how software gets built and deployed.



**But AppSec  
hasn't kept pace.**

This growing disconnect **fuels security gaps**, increases risk exposure, and **puts added strain on resources** and already overburdened teams.

**True Positives (T+)  
exists to close the  
AppSec gap.**

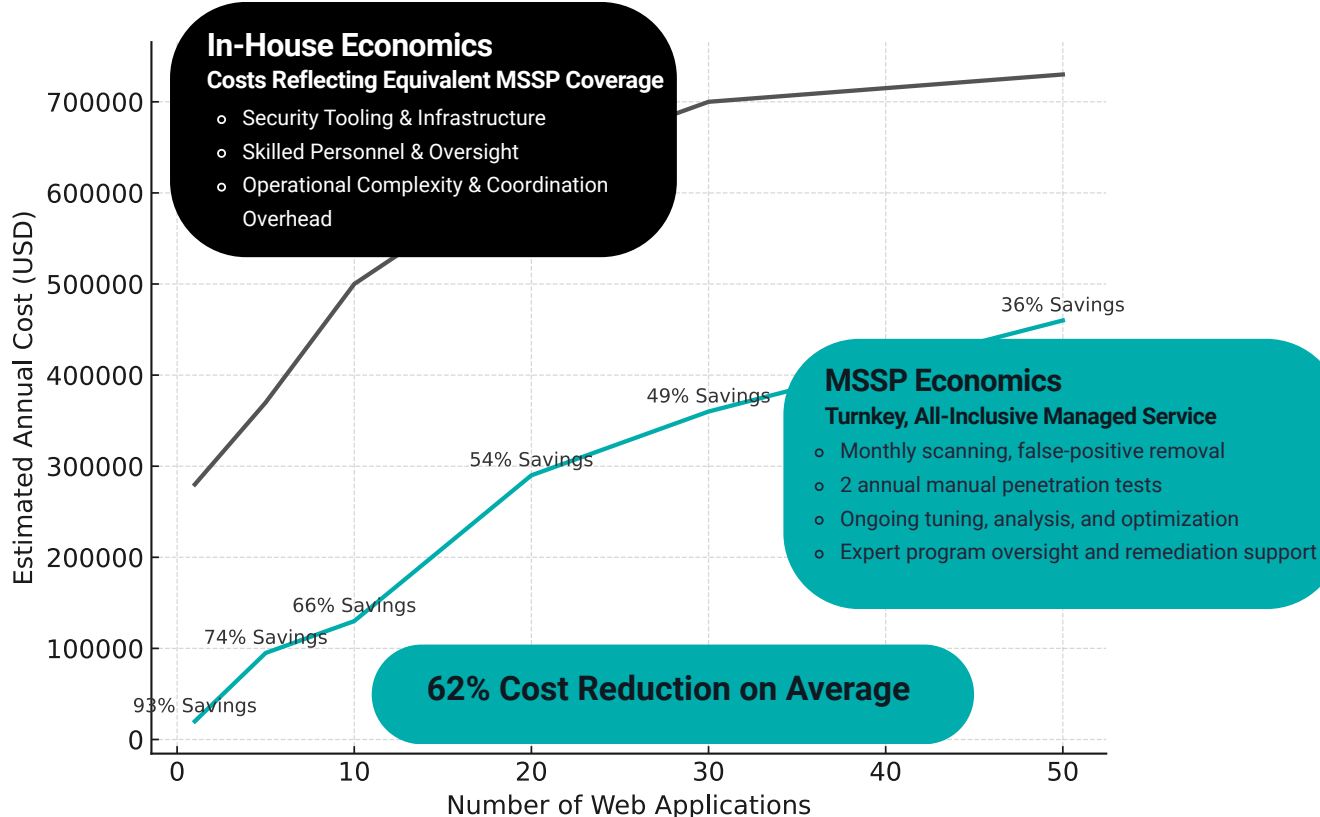
As an AppSec-focused **MSSP**, we deliver fast, accurate results with trusted technology, hands-on testing, and expert white-glove support for secure software development.

*“Outsourcing vulnerability scanning to specialized firms can offer more robust security due to their focused expertise and advanced tools.”*

**-Forbes**

**The Shift to MSSP.** For many organizations, the answer is moving to a Managed Security Service Provider (MSSP)—one purpose-built to close the AppSec gap with precision, speed, and flexibility.

This infographic illustrates the advantage: improved protection, streamlined operations, and a clear cost comparison between in-house and MSSP approaches.



For startups and SMBs, MSSP economics are especially compelling.

## Top 3 Reasons

### Why In-House Struggles

#### Tools & Technology

- Overwhelming options, limited reliable solutions.

#### People & Expertise

- Severe AppSec talent shortage, 18-24 month tenure, high turnover.

#### Hidden Costs

- Lost time, delays, and inefficiencies that hurt delivery and ROI.

### Why MSSP Delivers

#### Turnkey & Done-for-You

- Tools, experts, and reporting—fully managed.

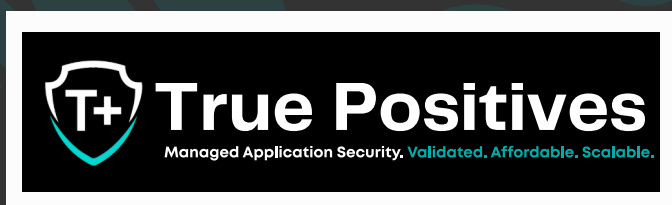
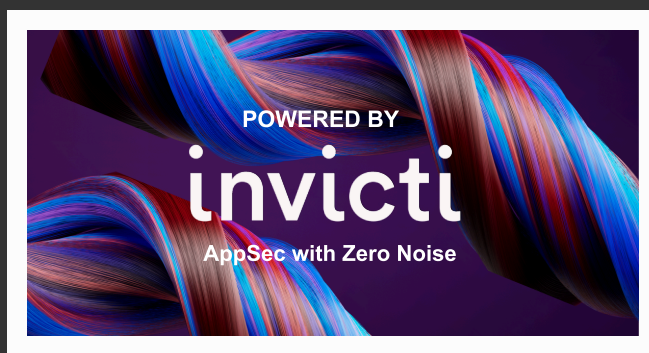
#### Accurate, Actionable Insight

- No noise. No false positives. Just results.

#### Optimized, Predictable Spend

- Expert coverage—without internal drag.

Managed AppSec from True Positives is backed by the DAST solution trusted most by leading enterprises worldwide.



Start smart or start over—  
Close the AppSec gap today.

→ Free consultation: